



**Sponsorship Investment Opportunities**  
BE PART OF WORCESTERSHIRE'S MAJOR FAMILY FESTIVAL

**We are seeking innovative, creative and forward thinking businesses for sponsorship investment opportunities.**

**May we take this opportunity to introduce you to FamTastic. Designed to be Worcestershire's Major family festival, encouraging families to play and have fun in a safe environment.**

FamTastic will be family friendly and brings music, activities and entertainment all together. As well as celebrities, there will be a range of activities from live music to stage shows, friendly encounters and informative displays and presentations for everyone.

**New for 2020, SC Entertainments** will build upon their successful programme by introducing a new concept to Worcester in the form of **"FamTastic"**.

Running over the last weekend in June and situated in the heart of the City of Worcester on Pitchcroft Racecourse, this is an opportunity for businesses to promote themselves directly to the people of Worcester and beyond and have brand awareness at one of the largest family festivals that the City has ever seen. Thanks to the tremendous support from Worcester City Council and our media partner @ Newsquest Media group.

All of our sponsorship investment opportunities are tailored to meet your specific goals. Our sponsorship proposals are developed to meet individual sponsor needs and we want to make sure you reach your targeted audience and marketing goals, to create a positive and worthwhile experience. Whilst supporting this affordable family festival in the heart of Worcester, you will be providing support for the arts, local businesses and the Community, to build on and maintain a reliable and trustworthy brand and coming up with creative ways for you to engage with your prospective customers.

**SC Entertainments,  
Croft House,  
Pope Iron Road,  
Worcester  
WR1 3HB**

## Choose from a selection of sponsorship packages to suit your business

### Event Sponsorship

Event title contains sponsor name - *FAMTASTIC in association with...*

Brand used in all advertising, PR, social media campaigns, website and signage branding on ticketing, homepage and sponsorship page of Famtastic website

Links to our website, regular branding on our main stage screen

Premium trade stand space, guest Tickets to Famtastic

On-Stage Sponsor mention throughout event.

### Marquee /Stage/ Activity Sponsorship

Showcase your brand to the full scope of attendees, by being at the focal point of the festival and at the heart of our entertainment.

Your brand will decorate the zone area and will be included within regular call outs throughout the Show.

Branding covering the main zones. Advertisement within Famtastic guide.

Sponsorship available for any of the various zones that will be created or perhaps to supply materials/funding for the various activity areas and attractions that will be set up.

Numerous opportunities available.

### Online & Social Media

We use many social media outlets and update them regularly about the upcoming festival and also our supporting partners!

Enjoy exposure on our website and within our show guide!

Advertisement within Show guide

Logo on homepage and Sponsor page of Famtastic website Social media coverage

Famtastic will be marketed throughout the County and opportunities offered to the schools market to become actively involved in the weekend. From Children's TV performers, Tribute Acts and loads of other entertainment, this is the latest exciting project to gain maximum awareness within the family market of Worcestershire

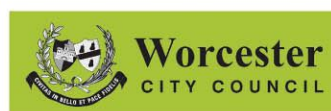
### Sponsorship opportunities to suit all budgets

Please get in touch by email: [famtasticfestival@gmail.com](mailto:famtasticfestival@gmail.com)

**We want your association with Famtastic to be interactive, unique and relevant to your business.**

**We offer sponsors great value, a new and exciting brand in the form of a large family festival community.**

**Worcester News** 



**LOCALiQ**